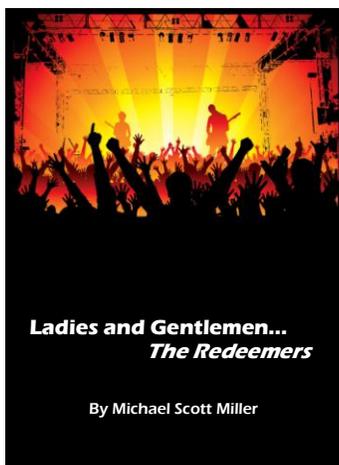


FOR IMMEDIATE RELEASE

Novelist uses Anywhere and Everywhere Approach for Self-published Debut

Ubiquitous and Platform Agnostic, “Ladies and Gentlemen...The Redeemers” is Released as a Free eBook



Lafayette Hill, PA (October 26, 2010) – Emerging novelist Michael Scott Miller has taken the world of self-publishing to another level to reach audiences for his debut novel, *Ladies and Gentlemen...The Redeemers*. Amazon.com, Apple’s iBooks store, Smashwords.com, Free-ebooks.net, barnesandnoble.com Feedbooks.com, and goodreads.com are just some of the more than twenty locations online where Miller’s book can be read, downloaded, or otherwise accessed.

The price? Miller is offering the novel free, for a limited time, at each of these eBook websites with the exception of the Kindle Store where the book is at Amazon’s minimum price of \$0.99. Formats? The eBook is readily downloadable as a .pdf, .epub, .mobi, .lit, and other formats, making it readable on the Kindle, iPhone, iPad, Android phones, Blackberry, Sony Reader, nook, and yes, the plain old computer.

“By offering the eBook for free, the novel has been able to get traction more quickly,” says Miller. “An increasing number of readers are browsing these sites looking for interesting, free reads.” At one site alone, the book has had over four thousand downloads and several other sites are in the hundreds, during what Miller has termed his soft launch. “I am starting to market the book more aggressively now, but the tremendously flattering reviews it has received so far have already made this venture personally satisfying,” he adds.

Miller’s book follows the story of Bert Ingram, a successful rep in the music industry, who has lost his way. The perpetual dreamer decides to put together a band, recruiting musicians whose only thing in common is their need to overcome a significant obstacle in their lives. While the volatile mix of the musicians' personalities and backgrounds threatens to derail the band, the Redeemers begin to realize they have more to gain from one another than they could have imagined.

About the author:

Michael Scott Miller is a first-time novelist who works with numbers by day in the business world and with words by night. He began writing shortly after graduating from the University of Pennsylvania and has had his work published in the *Welcomat* (now *Philadelphia Weekly*) and wrote music reviews for the *Wharton Journal* while his wife was getting her degree there. Miller currently lives in Lafayette Hill, PA with his wife and three children. For more information and to see what readers are saying, visit www.ladiesandgentlementheredeemers.com or <http://www.smashwords.com/books/view/22401>.

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